



**DWI
PURNOMO**

**CREATIVE
APPROACH
ENGINEER**

/ ALL ABOUT ME

Lecturer and Researcher in Universitas Padjadjaran. Recognised experience in agro-industrial technology and science-based entrepreneurship development using Design Thinking for Social Innovation.

Dwi Purnomo had initiated many creative communities such as Jatinangor Creative Forum Creative, Collaboration House, Community Activation in many areas in Indonesia and initiated "The Local Enablers" as a pioneer in using Design Thinking for Social Innovation in Indonesia.

Currently has initiated more than 200 applied-technology-based start-up business and products by connecting businesses stakeholders from upstream to downstream using Design Thinking for social innovation. Many innovations have been being created in the field of agro-industrial and community empowerment involving many stakeholders.

/ BIOGRAPHY

Dwi Purnomo born in Bandung on May 9, 1980, Since 2006 - now works as a researcher.

2014-2020 Some of his achievements in Socio-Technopreneurship and community empowerment that has been applied were:

- 1.2013 Best paper for National Conference on Innovation and Technopreneurship,
- 2.2014 Innovation and Initiative Award (food category) from The Governor of West Java Province
- 3.2015 The Outstanding Young Person of the Year award from the Junior Chamber International Bandung
- 4.2015 The National Entrepreneurship Activator Award from Ministry of Youth Republic of Indonesia
- 5.2016 West Java Province Award for New Start-Up Business in Social Business (Yourgood)
- 6.2017 West Java Province Award for New Start-Up Business in Education & Empowerment (Sacitamuda)
- 7.2018 International Speaker on Inclusive & Creative Economy Conference, British Council. London, United Kingdom.
- 8.2018 International Speaker on Asia Pacific Week- Berlin. SAMS as a catalyst for social businesses.
- 9.2018 Indonesian Chairman for International SAMS Research Project , Horizon 2020 European Union (EU)
10. 2018 International Judge for DBS-National University of Singapore (NUS) Social Venture Challenge Asia 2018
11. 2019 Innovation Award in Education from Government of West Java.
12. 2021 Recognition from Ministry of Cooperatives & SMEs for National Movement "Bangga Buatan Indonesia" Enablers

/ BOOK AUTHOR

Entrepreneur Speak Up 2017 Bitread Publishing
Sociopreneur Millenial 2017 Bitread Publishing
99 Vitamin 2019
Jangan Lelah Berproses 2020
Design Thinking Approach in Agroindustrial-Based Social Enterprise Development. Pertanika Journal of Social Sciences & Humanities 2018

/ CONTACT DETAILS

The Local Enablers
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Research Gate
<https://www.researchgate.net/profile/Dwi-Purnomo-2>

/ PROFESSIONAL MEMBERSHIP, AFFILIATIONS & RECOGNITION

- 2013 Founder of Jatinangor Creative Forum and The Local Enablers
- 2014-2015 Head of Agro-industrial Technology Study Program
- 2014 Founder of The Local Enablers ; Social Business Hub
- 2015-2016 Vice Dean of the Faculty of Agro-industrial Technology Unpad
- 2016-2017 Director of Cooperation and Academic Enterprise, Universitas Padjadjaran.
- 2017 Assessors for LPDP Personal Enterprise Program
- 2017 Executive Director of Unpad - BUMN Centre of Excellent
- 2018 USAID - Mitra Kunci Expert on Entrepreneurship Curriculum Development
- 2018 Vice Dean ; Faculty of Agro-Industrial Technology Universitas Padjadjaran
- 2018 Deputy of Business Development Indonesia Creative Cities Network
- 2020 Deputy of Education, Research & Development Indonesia Creative Cities Network
- 2020 Linxbrain Digital Transformation Coach
- 2021 UNDP Consultant fo Youth Entrepreneurship

/ EDUCATION HISTORY

Bachelor (STP)

Agricultural Engineering. 1998-2003
Universitas Padjadjaran

Master (MT)

Management & Industrial Engineerng 2003-2005
Majoring Business Policy & Strategy
Institut Teknologi Bandung

Doctorate (Dr.)

Agro-Industral Technology 2007-2011
Institut Pertanian Bogor
Halal Business Strategy in ASEAN Nations

/ CORE SKILLS

Social Innovation
Business Model Innovation
Design Thinking
Change Management
OKRs
Curriculum Development
Transformative Education